



# Glendale Memorial Hospital and Health Center

A member of CHW

1420 S. Central Avenue  
Glendale, CA 91204  
(818) 502-2243

## NEWS RELEASE

### FOR IMMEDIATE RELEASE

January 11, 2010

**Contact:** Amy Stricker  
(818) 502-2243  
amy.stricker@chw.edu

## Ralphs Makes Donation to Glendale Memorial Hospital's Breast Center

Glendale – Made possible by its “Giving Hope a Hand®” breast cancer awareness campaign, Ralphs Grocery Company recently awarded a generous \$25,000 donation to Glendale Memorial Health Foundation in support of Glendale Memorial Hospital's Marcia Ray Breast Center.

Annually, in conjunction with Breast Cancer Awareness Month in October, Ralphs stores and its key suppliers commit to raising funds in support of breast cancer programs in the communities Ralphs serves.

“The importance of this contribution from our friends at Ralphs cannot be overstated,” said Mark Meyers, president of Glendale Memorial Hospital. “Every week the Breast Center at Glendale Memorial screens and treats hundreds of women. Because we are committed to providing the highest degree of technological sophistication, we can detect and treat cancer at its earliest stages, which can save lives.”

The Marcia Ray Breast Center allocated the donated funds toward the remodel of the stereotactic biopsy room and purchase of the new MultiCare Platinum™ breast biopsy system from Hologic. This system provides the most advanced technology available to detect and diagnose breast cancer. The superior computer imaging technology assists physicians in precisely locating the area to biopsy, making it a simple and safe procedure for patients.

“Because breast cancer affects so many of our customers, team members and their families, Ralphs has made a significant commitment to support programs that are focused on finding a cure and raising awareness,” said Mike Donnelly, president of Ralphs. “It is our hope that our donation to the Marcia Ray Breast Center will make a difference in the lives of women with breast cancer.”

This year, the Ralphs' campaign featured a store-wide sales promotion of popular grocery items with specially marked pink packaging indicating participating products. The inspiring stories of three Ralphs team members who are breast cancer survivors were included on grocery packaging, sold exclusively in Ralphs stores and were featured on a special Web site, [www.sharingcourage.com](http://www.sharingcourage.com).

As a result of the “Giving Hope a Hand®” campaign, Ralphs was able to donate \$290,000 this year for breast cancer initiatives.

“Philanthropic support, such as this most recent generous gift from Ralphs, is critical to Glendale Memorial’s ability to sustain so many leading-edge and life-saving programs and services, such as those services provided to by the hospital’s Marcia Ray Breast Center,” noted Meyers.

The Marcia Ray Breast Center is a full-service breast care facility offering state-of-the-art, low dose radiation screening and diagnostic services. The Breast Center was accredited by the American College of Radiology (ACR) as a “Breast Imaging Center of Excellence” in the areas of mammography, stereotactic breast biopsy, breast ultrasound and ultrasound-guided breast biopsy.

For more information on the Breast Center’s services, please visit [www.glendalememorial.com](http://www.glendalememorial.com) or call (818) 502-2323.

Ralphs Grocery Company was founded in 1873 and currently operates 258 supermarkets from its headquarters in Los Angeles. The company is a division of The Kroger Co., (NYSE:KR), one of the nation’s largest food retailers, based in Cincinnati, Ohio. Last year, Ralphs provided more than \$8 million in cash and in-kind donations to organizations focused on health, education, the fight against hunger, developing our youth, and the environment. For more information about Ralphs, please visit [www.ralphs.com](http://www.ralphs.com).

Glendale Memorial Hospital and Health Center is a 334-bed acute care community hospital serving the health care needs of our community since 1926. We are dedicated to healing people, and strengthening the communities we serve. Glendale Memorial has also been distinguished as one of America’s 50 Best Hospitals for three years in a row by HealthGrades®.

###